



Club Car LLC
Post Office Box 204658
Augusta, Georgia 30917-4658
P: (706) 863-3000
F: (706) 860-7231

12-039

SALES BULLETIN

TO: All Authorized US and Canadian Distributors
DATE: March 9, 2012
SUBJ.: 2011 US and Canadian Distributor Award Winners

Club Car is honored and excited to announce the winners for **2011 Golf Distributor Awards**.

The **2011 Overall Superior Performance** winner is:

Midwest Golf and Turf (Noblesville, IN)

Midwest Golf and Turf was selected based upon outstanding rank and scores in the following areas:

- Performance to Unit Volume Objective for 2011
- Demonstrating year over year sales growth
- Increasing Market Penetration
- Demonstrating service and support of the Golf market
- Demonstrating a professional reputation in the territory
- Maintaining good credit standing
- Maintaining a good Channel Scorecard Rating, which includes a focus on all aspects of their business such as Customer Satisfaction, SmartLead, and compliance with CustomerVIEW

The **2011 Superior Service Performance** winner is:

Nadler Golf Car Sales (Aurora, IL)

Nadler Golf Car Sales was selected based upon outstanding rank and scores in the following areas:

- Providing outstanding service and support of the Golf market
- Maintaining proper inventory to support the Golf market
- Providing knowledge, training, and dedicated service to an outstanding technical staff
- Demonstrating true teamwork with Club Car, particularly with the Warranty and Technical Service departments
- Demonstrating focus on all aspects of their business such as Customer Satisfaction, SmartLead, and compliance with CustomerVIEW

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Congratulations to all winners!

If you have any questions or comments, please contact Tom Marble 706-863-3000 x-7139.

Please distribute this bulletin to all appropriate personnel at your location. All bulletins are available on [Club Car Pavilion](#).