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Jacobsen Dealer Strengthens its Market Position in the Midwest

CHARLOTTE, N.C. (July 17, 2006) -- Jacobsen, a Textron Inc. (NYSE: TXT) company, announces that Midwest Golf and Turf, Jacobsen's turf equipment dealer in certain counties in Ohio, Kentucky and Indiana, recently restructured its operations to provide for an infusion of additional capital and management resources to better support the needs of its customers. The restructuring shows Midwest Golf and Turf's dedication and focus on improving customer satisfaction.

"With this new structure, Midwest Golf and Turf has demonstrated a commitment to parts and service in this territory," says Robert Schaefer, Jacobsen Director of Turf Sales. "Jacobsen is proud to partner with an organization showing such renewed focus on customer satisfaction in the golf course and professional turf markets," he adds.

The new leadership, in collaboration with Jacobsen, is committed to providing customer service grounded in parts and service excellence. The partnership has helped to create a strong organization capable of meeting and exceeding customer and client expectations. Among the improvements the new leadership has brought to Midwest Golf and Turf are a market-based adjustment to on-the-shelf parts inventories, a fresh fleet of products for demonstration, and increased customer support and service staff.

Chris Dirksing, the new CEO of Midwest Golf and Turf, says, "I am very excited about the

opportunity to help Midwest Golf and Turf grow its business and the Jacobsen line of turf equipment in the Midwest market. Our mission is to become a reliable and trusted partner to our customers when seeking advice, products and services relating to the care of turf grass in a manner that exceeds even the most stringent expectations. I am confident that the additional financial and management resources now available to Midwest Golf and Turf will ensure it achieves its mission for the benefit of its customers.”

For more information regarding Midwest Golf and Turf, please visit their website at www.midwestgt.com or call 866-514-TURF.

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About Jacobsen

Jacobsen manufactures a full range of vehicles and turf maintenance equipment for sports field, golf, turf, professional lawn care, municipal and industrial applications. The company markets BOB-CAT®, Brouwer®, Bunton®, Cushman®, Jacobsen®, Ryan® and Steiner brand products internationally through an extensive distribution network. Jacobsen is a Textron company. Additional information is available at www.jacobsen.com.

About Textron

Textron Inc. is a \$10 billion multi-industry company operating in 33 countries with approximately 37,000 employees in continuing operations. The company leverages its global network of aircraft, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft, Jacobsen, Kautex, Lycoming, E-Z-GO and Greenlee, among others. More information is available at www.textron.com.