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December 17, 2008

To our Customers:

Given the unique set of challenges that continue to face the golf industry, it's critical that companies continually assess their business model and adjust to best meet the needs of their customers. To that end, Club Car is excited to announce a strategic change in the way we service the Michigan and Indiana golf markets.

Effective January 1, 2009, Club Car began partnering with Midwest Golf & Turf as our exclusive distributor of golf cars and turf utility vehicles sold in your area. As you may know, Midwest is a well-known name in the Michigan and Indiana golf market, and has a trusted reputation as a reliable partner. In making this change, we sought to find an organization that represented the same values and customer focus that you have grown to expect from our factory-direct operation. There is no question we have found that partner in Midwest.

Club Car is proud of the relationships we have formed with you and our many customers during the 50 plus years we have sold and serviced our products in this market. Many of those relationships are based on the trust you have with the people who have worked in our factory-branch operation. We are pleased to let you know that as part of this transition Midwest will retain those talented individuals, thereby ensuring the level of service that you expect from your Club Car representative will continue without interruption.

We are excited about this change and our expanded ability to meet your needs and the needs of the industry in this region. If we can answer any questions about this transition, I urge you to call me at (706) 228-7141, Tom Marble, Director of Distribution Sales at (706) 228-7139, or Matt Fender, Regional Manager at (517) 282-6522. We appreciate your continued support and business.

Sincerely,

Mike Packer
VP, Sales Americas